



Kameleon Galia melons offer several benefits to retailers, making them an attractive choice for retailers seeking high-quality melons to offer their customers.

- Produced sustainably
Aligning with consumer demand
- Available early in the season
Ahead of competitors
- True sweetness
Meet customer expectations
- Uniform fruit size (6-7)
Visually appealing display
- Medium/Long shelf life
Extend selling period and reduce losses
- Branded product
Unique selling proposition and differentiation



RETAILERS INFO



KAMELEON®

WWW.TAKII.EU/BRANDS/KAMELEON

GET IN TOUCH

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Bred by



ABOUT US

Takii is one of the leading seed breeders of flower and vegetable varieties. With a commitment to 'creating tomorrow today', our corporate philosophy drives us to develop and supply high-value varieties. Our cooperative approach ensures that our products, including the innovative Kameleon Galia melon concept, are developed collaboratively with our chain partners, resulting in exceptional quality.

So why wait? Join us in introducing Kameleon to your customers and elevate your melon offering to 100% sssweet perfection! Contact us today to learn more about how Kameleon melons can satisfy your customers' cravings for the ultimate Galia melon experience.

EXPERIENCE THE TRUE TASTE OF GALIA WITH KAMELEON



**100% SSSWEET MELONS,
HARVESTED MATURE FOR PREMIUM
FLAVOUR, EARLY AVAILABILITY AND
SUSTAINABLE CULTIVATION.**





KAMELEON - THE GALIA MELONS THAT WILL FOREVER CHANGE HOW YOU EXPERIENCE MELONS!

Say goodbye to bland and tasteless Galia melons, and say hello to a superior taste experience with Kameleon. With our innovative approach to melon breeding, we've developed melons that are 100% ssssweet, just as Galia melons should be.

Unlike other Galia melons in the market, Kameleon melons are harvested mature right after the fruits have changed their colour from green to yellow. This ensures that you get the perfect taste with every bite. Our melons are bursting with sweet flavours, boasting a Brix level of up to 16, and are accompanied by delightful additional aromas that will tantalize your taste buds.

But it's not just about taste - Kameleon melons also offer a smooth texture that is juicy and refreshing. When you cut into a Kameleon melon, you'll be greeted with a fresh look and irresistible greenish-white flesh. Plus, our melons have a small internal cavity, resulting in little waste so that you can enjoy more of the delicious fruit.

KAMELEON MELONS HAVE A FRESH AND INVITING LOOK. THEY ARE TRULY A FEAST FOR THE EYES AS WELL AS THE PALATE.



BEAUTIFUL CLOSE NETTING

GOLDEN-YELLOW SKIN COLOUR

GREAT STORABILITY

LITTLE WASTE

FRESH AND JUICY

A HANDY SIZE OF 1KG

100% ssssweet!

Kameleon hybrid Galia varieties are carefully selected, catering for different cultivation methods, regions and circumstances. With a dedicated team of experts, we're constantly expanding our range to ensure consumers can enjoy the finest Galia melons throughout the entire season.

Kameleon Galia melons are an ideal choice for modern melon growers.

- High LSL production
Maximizing growers' profits
- Tolerance to PM, Fom, MNSV, and Aphis
Sustainable production
- Uniform fruit size (6-7)
Uniformity in appearance and quality
- Aggregated harvesting
Convenient harvesting schedule
- Great shelf life
Flexibility in distribution
- Harvested when mature
Premium taste and maximizing the flavour potential

With Kameleon, you can count that you're getting melons that are not only delicious but also sustainable. Our focus on disease resistances, shelf life, and more local production allows growers to deliver Galia melons that are superior in taste and respect the environment.

